From: John Tope jtope@ticktockpro.com

Subject: 10 Common watch repair questions asked on Google and the answers

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To: Jack everydaycats@gmail.com

The following are frequently asked questions on the Google search regarding antique watch repair with the answers provided by Google as of March 17, 2024. You might agree or disagree with the Google answers. Your experience may be different. You should not expect to rely on all the answers to be the right answer, but these are the answers Google is giving the public.

## 1. Are old watches worth repairing?



Whether it is worth fixing a broken vintage watch or getting another one of the same model depends on several factors such as the rarity, sentimental value, and cost of repair. If the vintage watch has significant sentimental or historical value, it may be worth repairing, especially if it cannot be easily replaced.

# 2. Is there money in repairing watches?

The business of watch and clock repair is lucrative, especially, if you have customers who value designer wristwatches.

#### 3. At what age is a watch considered antique?



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100 years. Generally, watches older than 100 years are considered antique.

# 4. Should you restore a vintage watch?

'Main market' vintage watch dealers today will confirm that the majority of the market prefers fully restored watches, which includes the dial. At Vintage Gold Watches, we estimate around 90% of buyers prefer watches with restored dials rather than ones with degradation through ageing.

## 5. Is there a market for old watches?





The older the watch the more vintage-esque it is. If a watch is more than 100 years old, it is considered to be antique. Antique watches can be extremely valuable, especially if they have been properly maintained. There is a high demand for vintage watches among watch collectors, so now's the time to sell!

# 6. What is the average price to fix a watch?

The most common problems are broken mainspring, crystallized lubricant, and rusted or stuck parts. If it is just one of those issues then the cost to fix should be around \$100-\$1000. Other problems such as a broken or cracked case, will make the repair more expensive.

# 7. How do I know if my old watch is worth anything?

Without the benefit of Kelly Blue Book or Edmunds, evaluating a watch's value relies on:

- 1. Watch brand websites.
- 2. Model-launch press releases.
- 3. Collector forums & boards.
- 4. Auction sites (such as eBay)
- 5. The chrono24 marketplace.



# 8. Does polishing a watch devalue it?

Polishing is a common practice for removing scratches and restoring the shine of a Rolex watch. However, it is important to understand that excessive polishing can actually have a negative impact on the value of the watch.

#### 9. Can old wind up watches be repaired?

One of the most common questions asked by vintage collectors or new watch wearers is, "Can any watch be repaired?" The answer is almost always yes, any watch can be repaired, no matter if it is glass or crystal, vintage or modern, automatic, or manual.

# 10. Are vintage watches making a comeback?

In recent years, there has been a resurgence of interest in retro and vintage styles, and this trend is particularly evident in the world of watches. Timepieces that evoke nostalgia for bygone eras are experiencing a renaissance, with more and more people opting for custom retro and vintage watches.

# 2 more Google search bonus questions and answers:

# Why wear a watch when you have a phone?



Glancing at your wrist is a lot more polite than disengaging from the meeting or conversation to locate your phone and activate your home screen. Plus, a simple, elegant wrist watch will visually communicate an air of professionalism before you ever have to say anything.

#### What watch does Bill Gates use?







Casio watches. Despite his wealth, Gates is known for his affinity for Casio watches, known for their reliability and functionality rather than luxury or status.

Further watch and clock repair training is available:

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Go to the <u>Tick Tock Productions Online School</u> and scroll down the page to find the individual online courses.

The individual clock repair courses on DVDs are found at www.ticktockpro.com

If you have any questions, feel free to reply to this email.

Regards,

John

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